

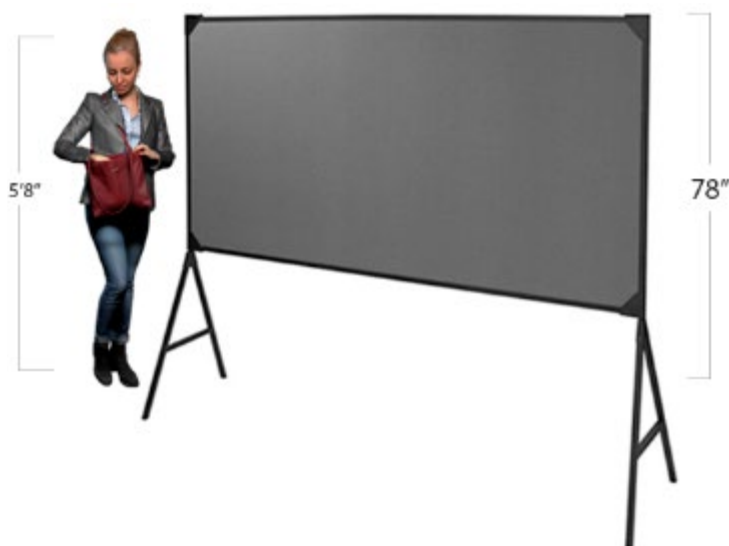
2024 NAIS People of Color Conference: School Showcase

Objective: To create an area within the PoCC Hub that allows independent schools to market themselves to the greater independent school community.

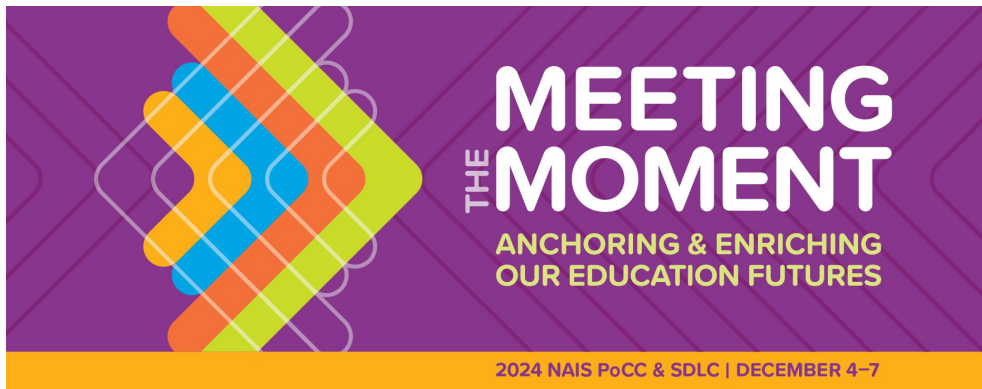
Posterboard Display

Price: \$1,000.00 (NAIS Engagement Fund member schools are eligible for their engagement fund discount)

Package Inclusions: One (1) 4'x8' posterboard display structure where schools can display printed materials by hanging them with pushpins on the board.



Dimensions: Board where materials can be displayed is 8 feet long by 4 feet wide. Total structure is 6 ½ feet tall.



Display Guidelines: All items displayed on posterboard structures need to be approved by NAIS. The intention of this opportunity is not to post job openings at your school as PoCC is not a hiring fair. Instead, use this opportunity to promote your school as a whole and what makes it special and unique to the independent school community. We encourage you to make your display as visually enticing as possible, as opposed to including a lot of small text.

Schools should include the following information in large text on a printed poster:

- School name
- Year founded
- Facts at a Glance
 - Type of school: Upper/Middle/Lower
 - Total enrollment for this year
 - Girls school/boys school/co-ed school
- Website or QR code that links to your main website

Below are some additional items to consider including in your display:

- What makes your school a unique/great place to learn and work!
- Large printed pictures of your school campus or unique learning spaces you offer at your school.
- Mission statement.
- Diversity, equity, and justice statement/commitment.
- EEO statement.
- Special programs/initiatives.
- Fun facts about your school, school history, etc.
- School swag in school colors.
- Other items to make your display fun and stand out!